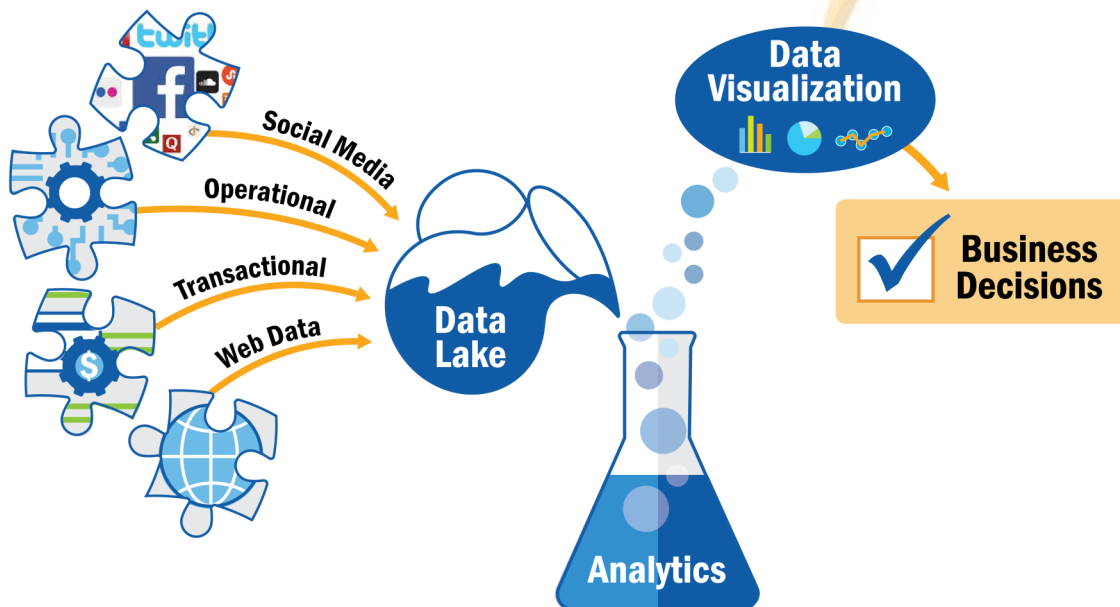


# Cloud Big Data Platform.

Big Data is not just for Fortune 500 companies.

The fastest path to advanced analytics at lower costs—no matter your size.



## Scalable. Fast. Low Cost.

### Scalable & Simple

- Achieves analysis on ALL data including operational, transactional, and social media

### Cost Savings

- Eliminates further capital investments or need to hire an admin—cheaper than on premises

### Speed to Delivery

- Enables fast environment set up compared to traditional Big Data environment set up

### Flexible & Secure

- Provides flexibility in data modeling, movement, reporting, and access in a secure environment

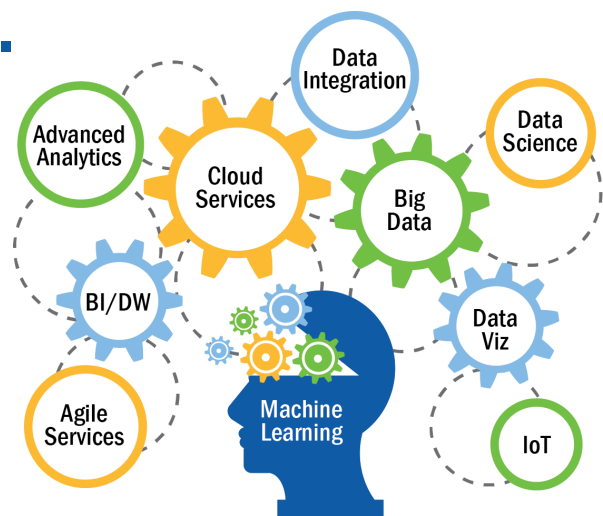


# Pressing business questions.

## The answers you need.

### Find answers to your most critical questions:

- How much can we save operationally?
- When will our equipment need fixed or replaced?
- What is the public's perception of our product?
- Is the success of my sales related to the recent campaign?
- What will happen in the near future?
- What is the best course of action?



*Leveraging Azure capabilities gives you the freedom for a successful Big Data project that can answer your questions and potentially discover more truths about your business.*



## Engage Illumination Works for a one-week Big Data evaluation. Within your one-week evaluation we will:



- 1** Refine your business questions
- 2** Assess your target data source
- 3** Define a high-level solution
- 4** Determine next steps

For more information on Illumination Works visit [www.illuminationworkslc.com](http://www.illuminationworkslc.com)

Contact us at [www.illuminationworkslc.com/contact/](http://www.illuminationworkslc.com/contact/)

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